

FIND THE VALUE IN YOUR DATA



Become An Insights-Driven Organization

AI. Chatbots. IoT. Predictive. Real-time recommendations.

Analytics is no longer a nice-to-have capability. Analyst studies have proven that insight-driven organizations have higher revenues, better return on asset, and faster revenue growth than those companies who aren't driven by analytics. They just perform better.

"We're data rich, but information poor."

In addition, everyone is generating and collecting more data than ever. With no shortage of data, the winners in the next round of business are going to be those companies who can organize, share, and analyze their data the best and the fastest.

With an enterprise-class environment to manage and visualize your data, analytical applications will help you:

- Increase revenue
- Grow customer lifetime value
- Create efficiencies
- Reduce waste, fraud, and risk

Turning Data and Analytics into a Competitive Advantage

Business leaders recognize that applying analytics across all data types is changing operations and decision making.



Estimated annual growth of insights-driven organizations through 2021: **27%**



Insights-driven companies will grow revenues from \$333 billion in 2017 to an estimated \$1.8 trillion in 2021

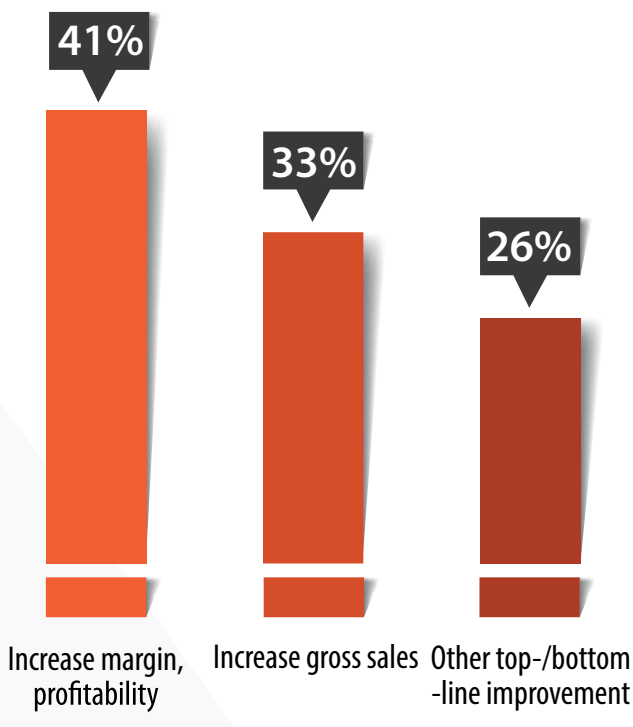


Organizations are likely to outperform other business by **3.6x** using analytics.

80% OF CEOs DEPEND ON DATA FOR INSIGHT TO MAKE DECISIONS



"WHICH 'INCOME STATEMENT' REVENUE LINE ITEM IS YOUR BI BUSINESS CASE BASED ON?"



Increase margin, profitability

Increase gross sales

Other top-/bottom-line improvement



CHALLENGES TO BECOMING AN INSIGHT-DRIVEN ORGANIZATION

Every day, we create 2.5 quintillion bytes of data. To put that into perspective, 90 percent of the data in the world today has been created in the last two years alone – and with new devices and technologies constantly emerging, the data growth rate will likely accelerate even more.

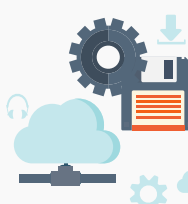


Too many analytical applications still built with Excel: **66% report more than 50% of BI content is in spreadsheets; 15% say >80%**



Time & Effort: 80% of the time in analytics and big data projects is spent sourcing, understanding, cleansing, & integrating the data

91% OF ORGANIZATIONS ARE NOT USING THEIR DATA EFFECTIVELY



MORE DATA THAN EVER: WE GENERATE, STORE AND SHARE 2.5 QUINTILLION BYTES OF DATA EACH DAY

3 PILLARS OF BUSINESS ANALYTICS

In a competitive business landscape, companies must leverage all available opportunities to gain more insight into organizational data and make stronger and more informed business decisions. Delivering business insight to your organization requires mastering your information.

To do that, you need three pillars of Business Analytics:



INFORMATION MANAGEMENT



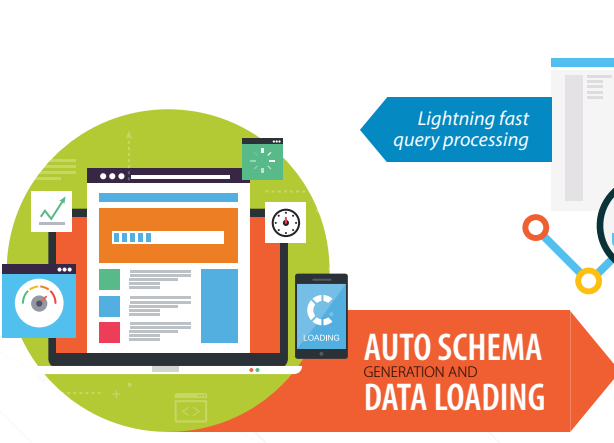
PROVIDE A COMPLETE VIEW OF BUSINESS ENTITIES

Manage the Data Lifecycle



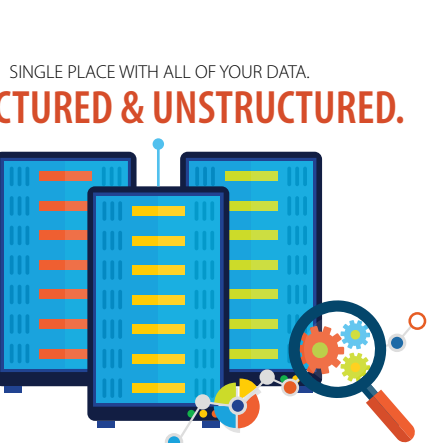
Integrate, Transform, Profile, and Cleanse the Data

DATA REPOSITORY



AUTO SCHEMA GENERATION AND DATA LOADING

Lightning fast query processing



SINGLE PLACE WITH ALL OF YOUR DATA. **STRUCTURED & UNSTRUCTURED.**

BUSINESS INTELLIGENCE

BUSINESS INTELLIGENCE ANALYTICS BENEFITS



Key Trends Fueling the Need and Urgency for Analytics

1. Dashboards and interactive analytical applications
2. Automatic, optimized decisions
3. Real-time scoring
4. Planning, budgeting, and forecasting



Companies are Leveraging Analytics for Competitive Advantage

1. Seize new opportunities
2. Manage risk
3. Implement more efficient strategies

WHY LRS?

WE DELIVER RESULTS +

LET LRS HELP YOU ACHIEVE YOUR BUSINESS GOALS THROUGH BETTER ANALYTICS

We take a consultative approach to helping our customers find value in their data to drive better business outcomes. With a vendor-agnostic approach, we focus on solving business problems. We implement solutions that meet our customers' budgets and timelines and fit within their internal skill sets for supportability.

Our solutions empower our customers with reliable information they need to make informed decisions that improve performance and profitability. We leverage industry-standard technologies, and decades of experience to turn your challenges into successful solutions. These solutions consist of high quality data visualizations that are grounded with enterprise class information management and data warehousing techniques.

